

Lorne Stay & Win Campaign Terms and Conditions

1. Promoter

The promoter is Surf Coast Shire Council

ABN: 18 078 461 409

1 Merrijig Drive, Torquay VIC 3228

(Promoter)

2. Promotion Period

The promotion commences at 12:00 pm Thursday 9 April 2026 and closes at 2:00pm Friday 26 June 2026 *(Promotion Period)*.

Entries received outside this period will not be accepted.

3. Eligible Stay Period

Eligible accommodation stays must occur between:

Thursday 16 April 2026 and Friday 26 June 2026 (inclusive)

(Stay Period).

Entries may be submitted from 9 April 2026 but must relate to an eligible stay within the Stay Period.

Entries must be submitted before or during the stay, and no later than 2:00pm Friday 26 June 2026.

Entries submitted after a stay has concluded will not be accepted.

4. Eligibility

Entry is open to individuals who:

- Are 18 years or older
- Stay in paid accommodation in Lorne, Victoria

- Spend a minimum of \$150 (incl. GST) on accommodation in a single transaction

The following are not eligible:

- Employees of the Promoter
- Immediate family members of employees

Each accommodation booking may only be used for one (1) valid entry in the promotion.

The Promoter reserves the right to verify eligibility at any time.

Bookings made prior to the promotion period but during the eligible stay period can enter.

5. How to Enter

To enter, participants must:

- Stay in eligible paid accommodation in Lorne during the Stay Period
- Spend \$150 or more in a single accommodation booking
- Submit an entry via the official campaign website:
<https://visitgreatoceanroad.org.au/iاملorne/>
- Upload valid proof of accommodation, being either:
 - Booking confirmation or invoice (pre-stay), or
 - Receipt or confirmation (during stay)
- Provide all required details including name, email, postcode, accommodation provider and stay dates
- Agree to these Terms and Conditions

Incomplete or incorrect entries will be deemed invalid.

A valid booking can only be registered once.

Different travel party members can not register the same booking.

6. Proof of Accommodation

Entries must include valid proof of accommodation.

Proof must clearly show (where available):

- Accommodation provider
- Booking value
- Dates of stay
- Guest name
- Booking reference or confirmation number

The Promoter may request additional verification at any time.

Entries that are incomplete, illegible, fraudulent or unable to be verified will be deemed invalid.

7. Entry Conditions & Verification

- A maximum of one (1) entry is permitted per accommodation booking
- Where multiple entries are received for the same booking, only the first valid entry received (as determined by the Promoter) will be accepted
- All subsequent entries relating to that booking, including those submitted by other individuals associated with the same booking, will be deemed invalid
- It is the responsibility of individuals sharing a booking to determine who will submit the entry
- Entries must not be duplicated, altered, or reused across multiple submissions

- The Promoter may verify entries directly with accommodation providers
- Entries relating to cancelled, refunded or non-attended bookings may be deemed invalid

The Promoter reserves the right to disqualify any entry that does not comply with these Terms and Conditions.

The Promoter's decision is final.

8. Draw Schedule

Draws will occur weekly during the Promotion Period.

- First draw: Thursday 16 April 2026
- Draws occur:
 - Thursday at 3:00pm
 - Friday at 3:00pm

Entry cut-off times:

- Thursday draw: 2:00pm Thursday
- Friday draw: 2:00pm Friday

Only entries received prior to the relevant cut-off time will be included.

9. Weekly Entry Reset

All entries are cleared after each Friday draw.

Participants may enter again in subsequent weeks only if they have a new eligible stay and booking.

10. Prize Details

Each week:

- 2 × \$500 prizes
- 4 × \$300 prizes
- 4 × \$200 prizes

Weekly prize value: \$3,000

Total prize pool: \$33,000

(including \$2,000 allocated to bonus giveaways)

11. Prize Format

Prizes will be issued as digital Why Leave Town – Lorne Spend Cards.

Prizes:

- Are not transferable
- Are not redeemable for cash
- Are not exchangeable

Cards:

- Will be delivered via SMS and/or email
- Can only be used at participating Lorne businesses
- Are subject to the issuer's terms and expiry conditions

12. Winner Selection

- Winners will be selected via random electronic draw
- Each valid entry has an equal chance of winning
- Participants may win one (1) prize per weekly draw cycle only

13. Winner Notification

Winners will be notified within 48 hours via email and/or phone.

Winners' names may be published on:

- Surf Coast Shire Council website
- Campaign landing page
- Social media channels

14. Prize Delivery & Redraw

Prizes will be issued within 48 hours of the draw.

If a prize remains unclaimed after three (3) months, the Promoter reserves the right to conduct a redraw.

15. Privacy

Personal information will be used for:

- Administering the promotion
- Verifying entries
- Contacting winners
- Tourism marketing (where consent is provided)

Information will be handled in accordance with the Privacy and Data Protection Act 2014 (Vic).

16. Liability

To the extent permitted by law, the Promoter is not responsible for:

- Lost, late, incomplete or misdirected entries
- Technical issues affecting entry submission

- Errors in prize delivery outside its control

The Promoter accepts no responsibility for any loss, damage or injury suffered in connection with the promotion or prize.

17. Indemnity

Participants agree to indemnify the Promoter against any loss, damage or liability arising from:

- Breach of these Terms and Conditions
- Provision of false or misleading information
- Misuse of any prize

18. Compliance with Laws

Participants must comply with all applicable laws and regulations.

19. Dispute Resolution

Any disputes will be managed by the Promoter.

The Promoter's decision is final and binding.

20. General

The Promoter reserves the right to:

- Verify the validity of entries
- Disqualify any entrant who breaches these Terms
- Cancel, suspend or amend the promotion where reasonably required